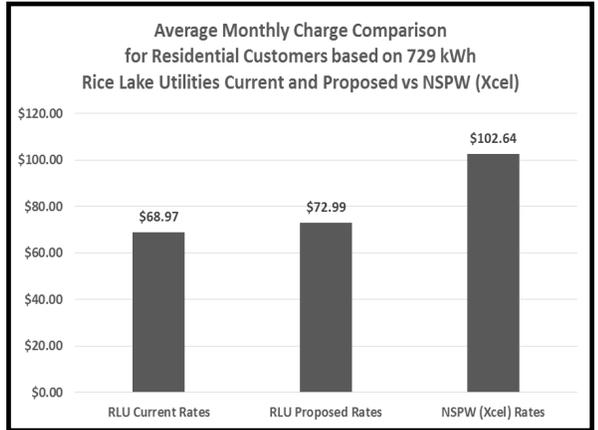




PUBLIC HEARING SET FOR ELECTRIC RATE APPLICATION

Rice Lake Utilities has filed an application with the Public Service Commission of Wisconsin (PSCW) to adjust electric rates. **Rice Lake Utilities' last electric rate case was April 1, 2011.** The rate adjustment is necessary to reflect changes in operating costs and to review and adjust the rate tariff structure.

This request is detailed in Rice Lake Utilities' electric rate application that was submitted to the PSCW on January 18, 2017. After review, the PSCW proposes an increase in rates of \$442,676 or 3.21%. The actual change to individual customers will vary with electricity usage, class of service and the ultimate rates authorized by the PSCW. If the application is approved by the PSCW as filed, the average residential customer using 729 kilowatt-hours (kWh) of electricity per month will see a monthly increase of approximately \$4.02, or 5.83%. The average single phase commercial customer using 2,104 kWh of electricity per month would see a monthly increase of approximately \$3.15, or 1.59%. Changes of the monthly bills in other types of customers may vary from these averages. All information regarding this application is available electronically at the PSCW's website: www.psc.wi.gov.



.....
Even after the increase residential rates will remain in the lowest 15% of electric rates in the State of Wisconsin!
Rates would be 40.63% higher if customers were under Xcel Energy Rates!

A telephonic public hearing on the application has been scheduled for Thursday, August 31, 2017 at 2:00 p.m. at the following locations:

Rice Lake Utilities' conference room, 320 W. Coleman St., Rice Lake, WI 54868

Public Service Commission of Wisconsin Amnicon Falls Hearing Room-1st floor
610 North Whitney Way, Madison, WI

The Commission intends to webcast any hearing sessions held in the Amnicon Falls Hearing Room live on the Commission's web site at <http://psc.wi.gov> under the "Live Broadcast" button.

DOCUMENTS: All documents in this docket are filed on the Commission's Electronic Records Filing (ERF) system. To view these documents: (1) go to the Commission's E-Services Portal at <http://apps.psc.wi.gov>, (2) enter "5050-ER-105" in the box labeled "Quick Single Docket Search," and (3) select "Documents."

PUBLIC COMMENTS: A person may testify in this proceeding without becoming a party and without attorney representation. A person may submit this testimony in only one of the following ways:

Web Comment: Go to the Commission's web site at <http://psc.wi.gov>, click on "File a Comment" button. On the next page select the "File a comment" link that appears for docket number 5050-ER-105. Web comments shall be received no later than Wednesday, August 30, 2017.

Oral Comment: Spoken testimony at the public session.

Written Comment: Instead of speaking at the hearing, write out a comment and submit it at the public session.

Mail Comment: All comments submitted by U.S. mail shall be received no later than Wednesday, August 30, 2017. A mail comment shall include the phrase "Docket 5050-ER-105 Comments" in the heading, and shall be addressed to: Docket 5050-ER-105 Comments Public Service Commission P.O. Box 7854 Madison, WI 53707-7854 The Commission will not accept comments submitted via e-mail or facsimile (fax).

Questions regarding this matter may be directed to the docket coordinator, Tanner Blair (PSCW) at (608) 267-3592 or tanner.blair@wisconsin.gov or by calling Rice Lake Utilities at (715) 234-7004, between the hours of 7:00 a.m. to 4:00 p.m., Monday through Friday.



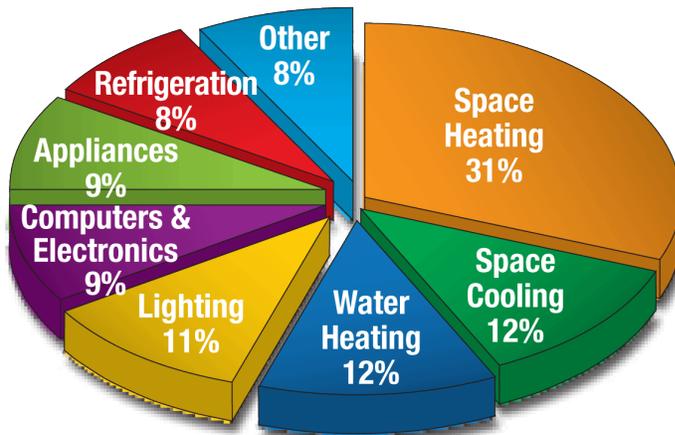
WIN A FREE ENERGY ASSESSMENT

From now through September 30, 2017, you could win a FREE home energy assessment through Focus On Energy just by completing a form online at focusonenergy.com/getthefeels/contest or you can also 'Like' or 'Follow' them on Facebook, Twitter and Instagram - just tag them in a post with the hashtag #getthefeels to enter to win a FREE home energy assessment. One winner will be drawn on October 13, 2017 and will be contacted by a Focus on Energy representative.

The contest will be administered by Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, which helps eligible residents and businesses save energy and money while protecting the environment.

WHERE DOES MY MONEY GO?

With temperatures lowering and days getting shorter, energy bills are rising. It can be easy to rack up energy costs in your home without even realizing it. The U.S. Department of Energy looked at the average home's energy use, resulting in the following breakdown:



A MESSAGE FROM THE BARRON COUNTY SHERIFF'S DEPARTMENT



**Barron County
Sheriff's Department**

SHERIFF
Chris D. Fitzgerald
chris.fitzgerald@co.barron.wi.us
CHIEF DEPUTY
Jason J. Leu
jason.leu@co.barron.wi.us

CODE RED Community Notification Enrollment

Dear Resident,

Barron County has contracted with CodeRED to allow anyone throughout the County the opportunity to receive free emergency alert notifications and weather warnings that require immediate action. These notifications include emergency evacuations, shelter-in-place instructions, missing children alerts, tornado warnings, etc. Anyone wanting the free service of emergency or weather alerts sent to their cell phone, VoIP phone, or email accounts; needs to register by visiting our Facebook page or www.BarronSheriff.org and clicking on the Code Red icon in the lower-right column.



Users will have the option to receive alerts any time the National Weather Service issues a tornado warning, severe weather warning or flash flood warning for the address entered on the enrollment page. This system will only notify you if your exact address is in the warned polygon area issued by the National Weather Service. Therefore, you only receive alerts that pertain to you.

If you have any questions, please contact Barron County Emergency Management at 715-637-6732.

WAYS TO SAVE

ADJUST YOUR THERMOSTAT

Lowering your home's thermostat is a quick and easy way to save.

SEAL AIR LEAKS

The first step to sealing air leaks in your home is to find the leaks. Most air leaks come from windows or doors that are not sealed properly, but other hidden leaks can come from holes in the attic or basement that you may be unaware of.

HEATING SYSTEM MAINTENANCE

Maintaining your home's heating is crucial to keeping an efficient system. This can involve checking your thermostat connections, to replacing your furnace filter.

INSPECT INSULATION

Check the insulation in your home from your basement, attic, ceilings and floors. Proper insulation will help reduce costs by keeping your home energy efficient.

RICE LAKE UTILITIES
Electric * Water * Wastewater
320 West Coleman Street
Rice Lake, WI 54868
Phone: 715-234-7004 Fax: 715-236-7934
E-mail: info@ricelakeutilities.com
Web Page: www.ricelakeutilities.com

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Commission Secretary	Richard Sandstrom
Commissioner	Dave Armstrong
Commissioner	Mark O'Brien
Commissioner	Dr. Daniel Wolner
GM/CEO	Leo Diehl
Office Manager	Kristi Nelson
Electric Superintendent	Tim Aaby
Water Manager	Don Robarge
Wastewater Manager	Mike Magee
Editor	Janet Mahowald