



STATE MAY MANDATE THE TREATMENT OF DRINKING WATER

Rice Lake Utilities currently adds fluoride to the municipal water system to aid in the healthy development of teeth in younger children. This has been going on for over 30 years. The addition of fluoride is a "community preference" and not mandated by the DNR, but since we are adding fluoride to the water, we need to regulate the residual in the pipes according to DNR standards. The most recent development which will foster change to our municipal water supply is a DNR code rewrite, which will be signed into law sometime in early 2010. The new code requires all Wisconsin municipal water systems to disinfect. Rice Lake Utilities will have one year from the passing of the law to comply with the new requirement. This will likely mean adding a chlorine product to the water supply, with the intention of providing a safer and healthier drinking water supply to your household tap. Thank you and stay tuned for more information as it becomes available.



STREET LIGHTING POLICY

The City of Rice Lake street lighting policy was adopted on July 14th, 1992 and has undergone three revisions since that time. The city has once again expressed an interest in updating the current policy, with any changes being presented to the city council sometime yet this year. Rice Lake Utilities provides street lighting to the City of Rice Lake per current policy. Rice Lake Utilities is responsible for carrying out the goals that are set by the street lighting policy. Maintaining costs associated with street lighting, while keeping adequate and efficient lighting for the citizens of Rice Lake, is a balancing act and one that requires input from the public. Rice Lake Utilities strongly encourages the citizens of Rice Lake to take an active role in being involved with this policy.

Some questions you may want to consider with this potential policy change are: do you feel the spacing of street lights are adequate, are you or are you not satisfied with the current street lighting, do you feel you may or may not benefit from the removal of certain street lights and/or are there any changes that you feel would be beneficial to the city etc? The most current version of the policy is available for your review on the City of Rice Lake's web page at www.ci.rice.lake.wi.us and also on our web page at www.ricelakeutilities.com or at our office at 320 W. Coleman St. If you have an opinion regarding any changes to the street lighting policy you can submit your comments in writing to our office or via our *report a problem* on our web page at www.ricelakeutilities.com. You may also contact your city council representative or Mayor Dan Fitzgerald. We look forward to hearing from you.

THE RICE LAKE ECONOMIC DEVELOPMENT CORP SEEKS YOUR INPUT

The Rice Lake Economic Development Corporation is an organization that strives to make Rice Lake an inviting place to live, work, and visit. As part of this on-going effort, the RLEDC is interested in finding out what brought you to Rice Lake, and gather your thoughts on how we can continue to make Rice Lake a community that is attractive to people who currently reside here, future residents, as well as prospective businesses.

We would really appreciate your input. On the back is a survey that should take no more than 3-5 minutes of your valuable time. This short investment of your time will provide us with very useful information.

We are also pleased to tell you that we have partnered in this project with the Marketing and Technology Education Departments at Rice Lake High School. The marketing students helped with the design and administration of the survey and the Technology Education Department created the layout. By participating in this survey you are not only helping our committee accomplish one of our goals, but you are helping our future business leaders get valuable "hands-on" experiences in marketing research. Please return the survey with your utility payment to save postage. Thank you for your interest!

**RICE LAKE ECONOMIC DEVELOPMENT
AREA RESIDENT SURVEY**

1. What is your age?

___ 20-25

___ 31-40

___ 51-60

___ 26-30

___ 41-50

___ over 60

2. How long have you lived in Rice Lake?

___ 1-2 years

___ 5-6 years

___ over 10 years

___ 3-4 years

___ 7-10 years

3. What is your household size? _____

4. If you relocated to Rice Lake, where did you relocate here from? _____

5. Why did you decide to make Rice Lake your residence? **(Check all that apply)**

___ Job/Career

___ Health Care System

___ Be closer to relative's

___ School System

___ Recreational Opportunities

___ Quality of Life

___ Family Reasons

___ Retirement

___ Other (please specify)

6. In order of importance, please list the top 3 things you like about Rice Lake.

- _____
- _____
- _____

7. In order of importance, please list the 3 additional amenities that would enhance your life in Rice Lake.

- _____
- _____
- _____

8. Is there anything else you would like to add that we may not have covered in the survey?

Optional - Name _____
Address _____
Phone Number _____

Please return your completed surveys by inserting in the Rice Lake Utilities bill payment envelope, putting in any of the Rice Lake Utilities drop boxes or any other method that is convenient for you.

Thank you very much!