

THE POWER OF LOCAL OWNERSHIP

Community Minded

Community Proud

Community Owned



June 2013

Notice of Rate Increase

Water customers of Rice Lake Utilities

Rice Lake Utilities would like to give you notice that we have filed an application on June 5, 2013 with the Public Service Commission of Wisconsin (PSC), for authority to increase water rates. Rates for general service will increase 3%. The increase is necessary to reduce the existing deficiency in present rates. The request is being made under Wis. Stat. 196.193. Rate increases granted under this statute do not require a public hearing. The effect of the increase for some selected customers is shown below. Public Fire Protection and Wholesale Rates (if applicable) will also increase 3%. Even after this increase Rice Lake Utilities water rates will still be among the lowest 15% in the state of Wisconsin. This rate increase will go into effect on August 1, 2013. If you have any questions about the rate increase request, please contact the Rice Lake Utilities at (715) 234-7004.

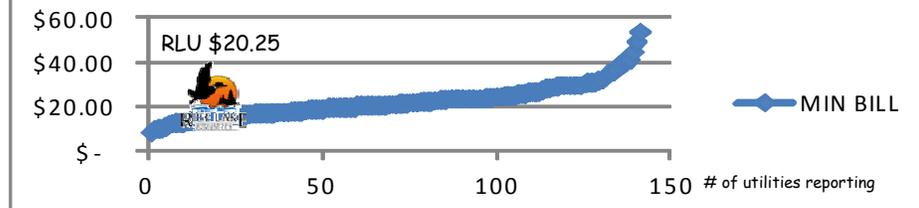
| Customer Class | Water Meter Size | Gallons | Existing Monthly Rate | Revised Monthly Rate |
|---------------------|------------------|---------|-----------------------|----------------------|
| Average Residential | 5/8" | 4,000 | \$12.15 | \$12.51 |
| Large Residential | 3/4" | 6,000 | \$14.85 | \$15.29 |
| Commercial | 1" | 50,000 | \$72.70 | \$75.01 |
| Public Authority | 1 1/2" | 75,000 | \$108.40 | \$111.88 |
| Industrial | 2" | 150,000 | \$188.65 | \$194.67 |

The Home Performance with ENERGY STAR® Program provides home energy assessments (for a fee) that show you how to make your home more energy efficient.

A certified contractor will do a thorough walk-through, plus perform diagnostic tests that pinpoint exactly how to make your home more energy efficient-and connect you to financial rewards and bonuses for improvement services. You potentially could save up to \$1,500 off the total cost of eligible energy efficiency home improvements including air sealing and home insulation.

To find out more please contact Focus on Energy at 1-800-762-7077 or reach them on the web at www.focusonenergy.com

COMPARISON OF QUARTERLY RESIDENTIAL BILLS OF WISCONSIN WATER UTILITIES USING RATES IN EFFECT AS OF FEBRUARY 18, 2013



Know what's below.
Call before you dig.

Remember to always call before digging

Planning yard work this summer? Remember to call Diggers Hotline at 811. Their locaters will mark the underground utilities at no fee. You can also email in your locate by logging onto www.diggershotline.com.

Rice Lake Utilities Financial Summary For 2012

It seemed like warmer weather was never going to arrive! But now that it has it's a great time to check your outside sprinkler, hoses and pipes before you begin watering this summer. Spruce up your irrigation system by remembering four simple steps: inspect, connect, direct and select. A leak about as small as the tip of a ballpoint pen can waste as much as 6,300 gallons of water per month.



Inspect-Check your irrigation system for clogged, broken, or missing pieces.

Connect-Examine connection points to pipes or hoses. If water pools in your landscape or you have large wet areas, you could have a leak in your system.

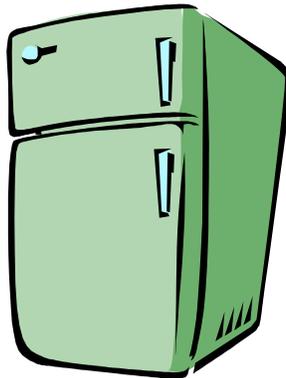
Direct-Are you watering the driveway, house or sidewalk instead of your yard? Redirect sprinklers to apply water to the landscape only.

Select-Choose drought tolerant plants for Wisconsin such as: **Lavender**-used medicinally, this bloom is said to help put people to sleep and is a butterfly favorite. **Moss Rose**-Small & colorful, they make great border plants. **Blanket Flower**-The colors of this beauty resemble native American

IS WISCONSIN'S OLDEST FRIDGE

HIDING IN YOUR HOUSE?

Focus on Energy is looking for the oldest refrigerator in Wisconsin—and you could be a big winner if you own it. They'll take that old clunker off your hands for FREE, you'll get \$50 for recycling and you could save up to \$150 a year in future energy costs. Plus, if your fridge is the state's oldest, you'll win a **\$1,000** prize—but only if Focus on Energy picks up your fridge in June, July & August. The contest ends August 31, 2013. To schedule your FREE pickup, call Focus on Energy at 1-855-398-5226 or visit focusonenergy.com/appliance.



(Electric Utility)

| | |
|--|--------------|
| Serving 5,485 consumers | |
| Operating revenues | \$13,505,282 |
| Operating expenses | \$13,365,327 |
| Operating income | \$139,955 |
| Rate of return on rate base | 1.53 % |
| Total plant in service | \$15,375,315 |
| Purchased power costs in 2012 | \$11,547,932 |
| Tax Equivalent paid to the City of Rice Lake in 2012 \$ 247,165 | |

(Water Utility)

| | |
|---|--------------|
| Serving 3,832 consumers | |
| Operating revenues | \$1,204,944 |
| Operating expenses | \$1,235,733 |
| Operating income | \$(30,789) |
| Rate of return on rate base | -.75% |
| Total plant in service | \$10,739,782 |
| Gals. Pumped in 2012 | 486,317,000 |
| Tax equivalent paid to the City of Rice Lake in 2012 \$177,312 | |

(Wastewater Utility)

| | |
|------------------------------------|--------------|
| Serving 3,830 consumers | |
| Operating revenues | \$1,812,578 |
| Operating expenses | \$1,530,919 |
| Operating income | \$281,659 |
| Rate of return on rate base | 4.48% |
| Total plant in service | \$14,005,167 |
| Wastewater gallons treated in 2012 | 465,064,000 |

RICE LAKE UTILITIES

Electric * Water * Wastewater
320 West Coleman Street
Rice Lake, WI 54868

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E-mail: info@ricelakeutilities.com

Web Page: www.ricelakeutilities.com

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|-------------------------|-------------------|
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