

THE POWER OF LOCAL OWNERSHIP

Community Minded

Community Proud

Community Owned



September, 2008



Make your holidays a little brighter!
Receive an instant \$3 rebate on LED holiday lights starting on October 5th when purchased through participating dealers. LED holiday lights last for almost 20 years and they consume almost 80% less electricity than incandescent bulbs and because each bulb has its own LED, when one bulb goes out the rest remain lit!
For more information log onto focusonenergy.com or call 1-800-762-7077.



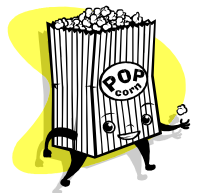
Public Power Week • October 5-11, 2008

Rice Lake Utilities Celebrates Public Power Week October 5th-11th, 2008

This year will mark the 22nd annual Public Power Week Celebration. The week of October 5th-11th, Rice Lake Utilities along with 2,000 other municipal utilities will celebrate the fact that we are owned by the community that we serve at not for profit rates. Rice Lake Utilities is committed not only to continue our legacy of quality service to the City of Rice Lake, but to look for opportunities to improve operations and better serve the community.

Rice Lake Utilities invites community members to participate in a variety of events that we have planned in celebration of Public Power Week on
October 9th from 11:00 a.m. to 2:00 p.m.

- Energy Jeopardy-Three lucky people will be drawn at 12:30 to participate in Energy Jeopardy at 1:00!! **Prizes-1st place-\$100, 2nd place-\$50, 3rd place-\$25.**
- LED Christmas light drawings every half hour.
- Electric demonstrations and information.
- Face Painting
- Have a hair raising fun time with our static machine.
- Learn about wind and solar energy.
- Solar car races for kids and prizes for the winners (Weather permitting).
- Lunch
- Root beer floats
- We will also be collecting donations during the day for the local food pantries which helps local citizens in our community.

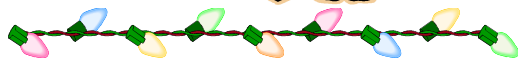


If you can't make our celebration on the 9th, we will also have refreshments in our lobby and registration for door prizes all week long as well as a collection box for food donations.

We look forward to seeing you here!

Play Energy Jeopardy!

\$100 1st Prize
\$50 2nd Prize
\$25 3rd Prize



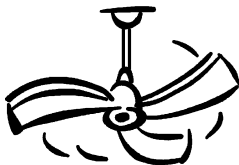
Drawings held every half hour for LED Christmas Lights!!

Preventive Maintenance Is Good Business.

Maintenance of equipment is the most cost effective tool that utilities can implement to improve the quality and cost of services that they provide. At Rice Lake Utilities we are practicing preventive maintenance on a daily basis, whether we're tree trimming, squirrel guarding, testing meters or video inspecting sewer laterals, we are making sure our equipment is going to be productive for a very long time.

Change your direction!

Your ceiling fan direction that is. Ceiling fans are useful all year round. With the direction



reversed in the winter, the fans create a gentle updraft that moves warm air from the ceiling and distributes it evenly throughout the room. With home heating costs expected to rise to record levels this year, it is especially important for residents to keep their homes warm and comfortable without spending more on their utility bills. Focus on Energy has developed some tips to make your home more efficient and less susceptible to high heating costs in winter. To obtain the *Tips on Saving Money and Energy This Winter* fact sheet, log onto the focus on energy web site at www.focusonenergy.com or stop by Rice Lake Utilities and pick one up.

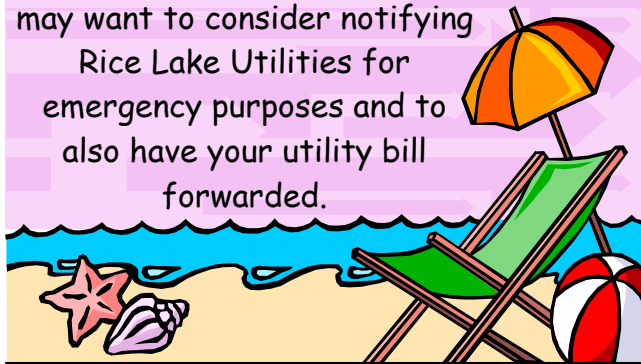
Are you a landlord.....with rental property in Rice Lake? If so you may benefit from our landlord program. As part of Act 419, Rice Lake Utilities offers this free service to notify landlords of the status of their tenant's utility accounts. To receive notice of delinquent utility charges incurred by your residential tenants you will need to fill out a *Landlord Request for Information* form provided by Rice Lake Utilities. For more information about this program contact Linda at Rice Lake Utilities.



Rice Lake Utilities makes a significant contribution to lower property taxes.

Since 1987 Rice Lake Utilities contributed over \$6 million dollars in lieu of taxes to the city general. This year the electric portion of the payment is \$205,324 and the water portion is \$132,721 for a grand total of \$338,045. Tax equivalent payments made by Rice Lake Utilities helps lower property taxes for the citizens of Rice Lake.

Going away for the winter? you may want to consider notifying Rice Lake Utilities for emergency purposes and to also have your utility bill forwarded.



Don't forget to stop by and pick up your free Halloween bag!



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